

Guild of Oregon Woodworkers

Board Meeting Minutes

29 September 2007

Board Member Meeting Attendance

X	Position	Member's Name		X	Position	Member's Name
X	President	Lee Johnson			V. President	Dean Mattson
X	Secretary	Larry Butrick			Treasurer	Dick Pettigrew
	Membership	Drew Parrish		X	Meetings	Brian Warrington
X	Shows	Clyde Hastings			Communications	Bob Oswald
	Education	Gig Lewis				
X	Professional M-A-L	Bill Bolstad			General M-A-L	Doug Siemens

Next Board Meeting

The next Board meeting will be held October 17th, 5:30pm to 6:30pm, at Hardwood Industries.

Monthly Board meetings will continue to be held at 5:30pm prior to the General meetings.

(Note: Additional meetings may be required on a quarterly or on an "as-needed" basis.)

Multi-Guild Show

There was general discussion regarding the Guild's participation in the multi-guild show which will be held at the Oregon Convention Center (OCC) April 25-27, 2008. Clyde and Bill believe there will be at least 18 fine woodworkers who are willing to exhibit at the 2008 show --- (This is in addition to the 18 exhibitors expected to attend as part of the NW woodworkers' group). It was agreed that exhibitors should be screened (juried?) to insure a quality show which GOOW members will be proud.

The Show Chairman stated the total OCC charge for room(s) to accommodate approximately 18 exhibitor spaces is \$4,119. Clyde suggested the exhibitors be charged a an entry fee of \$350 for a 10x10 space for a total estimated income of \$6,300. This would leave \$2,181 for miscellaneous expenses before reaching the breakeven point.

It was the Board's consensus that all multi-guild show exhibitors must be GOOW members. Therefore, non-GOOW members must pay an additional \$35 beyond the standard exhibition charge in order to cover their annual GOOW membership fee (for example: \$350+35=\$385).

The majority consensus is the Guild needs to participate in the 2008 show in order to establish ourselves for future multi-guild shows at the Oregon Convention Center --- with the goal being to merge the NW woodworkers' group and the Guild exhibitors into one major, annual GOOW show starting in 2009.

It was proposed, seconded, and voted in favor (5/0), to submit a \$1,000 deposit to OCC to secure exhibition floor space for the April 25-27, 2008 multi-guild show. At this point in time, the Board is not willing to commit to more than a \$1,000 loss toward this show. Therefore, the Board will not commit to the \$4,119 OCC charge unless there has been

sufficient exhibitor's fees collected to cover 100% of all expenses, less \$1,000.00, by OCC's cutoff date for final payment. (Note: Clyde should inquire about OCC's cutoff dates and what GOOW's financial liabilities are.)

Museum of Contemporary Craft

It was proposed, seconded, and voted in favor to pay the annual membership fee of \$250 to the Museum of Contemporary Craft.

Members' Personal Name Tags

The importance of name tags was discussed. This topic arises periodically. The use of name tags during General Meetings helps members in the following ways:

- Learn other member's names
- Allows for more interaction, therefore enhancing the overall experience of attending meetings which may help encourage continue membership renewals.

Investigate the feasibility of using the backside of the membership card so it could have a dual function as a name tag. It's assumed that most members carry their membership card on a daily basis so they would have the name tag available during meetings.

The Guild may have to furnish name tag clips or holders at meetings. We could encourage the return of the clips into a collection box at the door as they leave the meeting for reuse at future meetings. There would surely be some monthly loss of these clips, however the benefits may be worth the relatively low financial cost.

It was also suggested to use different colored paper for membership cards (name tags?) each year.

Membership Tracking

It is important to know which shows are best for the Guild to be participating in each year. The only annual show we know for sure is beneficial for signing-up new members is The Woodworking (Tool) Show in October.

Shows often require substantial time and resources with unknown or questionable benefits --- the Salem State Fair is a good example. Therefore if we can better understand where and how our members learned about GOOW, we should know which shows to support.

To help meet this objective:

- We could have all of our membership application forms modified to track this data and include it within the membership's database.
- In order to collect this information on our current members, we could include the same question as above in the Guild's next questionnaire.

Board meeting minutes submitted by:

Larry Butrick

Secretary,
Guild of Oregon Woodworkers

Date Submitted: 5 October 2007